



PROMOTING WYD

WYD is a journey which has already started. Everyone is at different stages in their journey and preparation.

But no matter what stage you are at in your WYD journey, WYD promotion is something that can always be done. There will always be more people out there who have never even heard about WYD, and those who may know about it, but have not signed up. The more people we get to go, the more people we give the chance to have a completely life changing experience! So let's get promoting!



ACTIV8

A high energy, introductory presentation which includes WYD Promotional Multi Media, Personal Sharings from WYD and relevant information for your school/parish. To get people activated! Here is an example of a typical activ8 schedule:

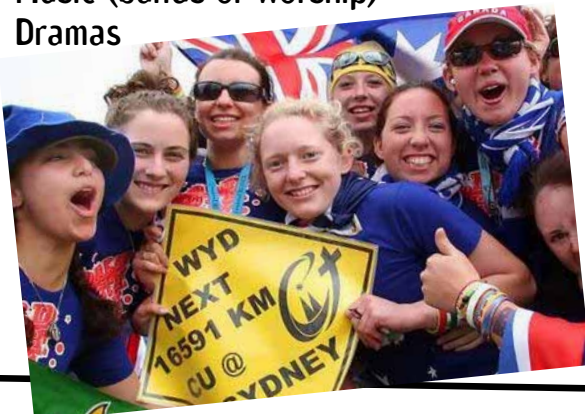
30 minute activ8:	
0 mins -	Welcome Multimedia Welcome and Brief explanation of WYD
5 mins -	Skit
10 mins -	Personal Sharing of a WYD experience
20 mins -	Prayer Multimedia
25 mins -	WYD representative – explains what is happening with WYD locally
30 mins -	Thank you. Hand out any WYD info etc.

It would be ideal to run this model of an activ8 session if you can get a group gathered together for 30 minutes.

You can obviously alter this schedule in any way you like, to fit into a particular event that you may be planning, by adding or taking away as much as you want.

OTHER ACTIVITIES TO PUT IN A WYD PROMOTIONAL EVENT

- Teachings around the topic of WYD or the WYD theme
- Social time
- Question and answer time
- Experiential learning
- Music (bands or worship)
- Dramas



OTHER EVENTS TO PROMOTE WYD

- Speaking during parish masses about WYD
- Speaking after masses
- Put on lunchtime activ8 sessions at school
- Do a short version of an activ8 at a school assembly
- Put on a fundraiser event for WYD in the parish
- If there is a youth group established at the parish, do a longer activ8 session, for one of the youth group meetings
- If there isn't already a youth group... create a youth group for WYD